

BlazeSports America 2017 Internship

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| Internship: | Communications & Marketing |
| Location: | BlazeSports Headquarters, Norcross, Georgia |
| Start Date: | Immediately |
| End Date: | Minimum three months (could also be a semester as well) |
| Hours: | At least 20 hours per week |
| Compensation: | No compensation, however can be used for course credit |

About BlazeSports

BlazeSports America is the legacy organization of the 1996 Atlanta Paralympic Games and is a 501(c)(3) non-profit organization headquartered in Norcross, Georgia. Our mission is to change the lives of children, youth and veterans with physical disabilities through sport. Lives are changed through improved health and quality of life, improve school performance and employment readiness, and create a more inclusive society. BlazeSports programs are implemented in Georgia and internationally in developing countries including Uganda, Brazil and Haiti. BlazeSports America is a member of the United States Olympic Committee Multi-Sport Organizational Council and was honored in 2016 as their Rings of Gold Outstanding Youth Program of the Year.

For more information about BlazeSports, visit www.blazesports.org.

Marketing and Communications Internship

Support external communication strategies through email, social media, events, promotions, events and public relations to increase awareness of BlazeSports programs and services. This will include assisting in developing content for and managing the BlazeSports website, e-newsletters, various donor communications, PR, event promotion, photography, and social media, as well as helping to develop the BlazeSports America annual impact report.

Minimum Requirements and Skills

- Excellent communication skills (traditional and social channels)
- Strong writing and editing skills (English language)
- Creative thinker
- High proficiency with all Microsoft Office programs especially Word and Excel
- Working knowledge/proficiency with Adobe Photoshop and/or InDesign
- Exceptional organization, analytical, and writing skills
- Attention to detail
- Ability to work independently
- Demonstrated ability to manage multiple deadlines
- Familiarity with donor management program and MailChimp contact management system
- Interest and enthusiasm for mission of BlazeSports America and/or experience working in sport/sport management/sport for development

